# Southern Light



## **Introduction to Southern Light**

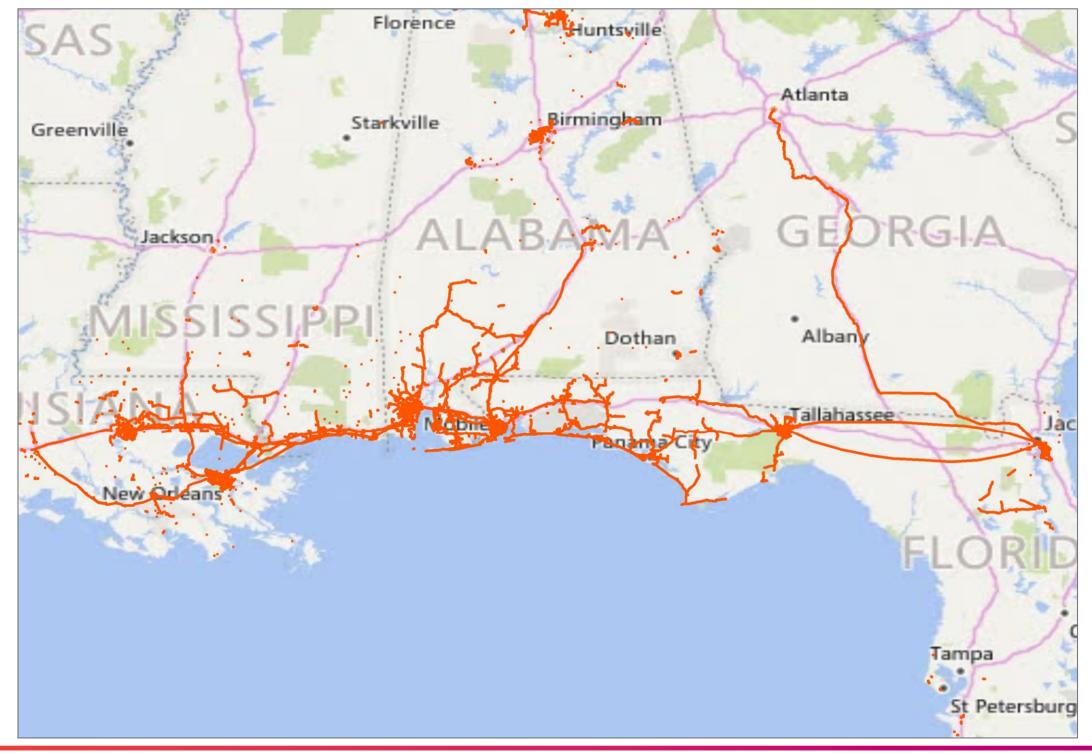
- Leading provider of fiber optic infrastructure solutions in the Southeast
- One of top 10 largest pure fiber infrastructure providers in the US
- Focused on delivering highly reliable, customized last-mile solutions to our region
- Unrivaled reach across LATA, franchise and municipal boundaries along the Gulf Coast
- Networks built on strong foundation for growth with high fiber counts and dynamic network design (>\$300 million invested to date)





## **Current Network Overview**

Southern Light's network is unparalleled across the Gulf Coast Region

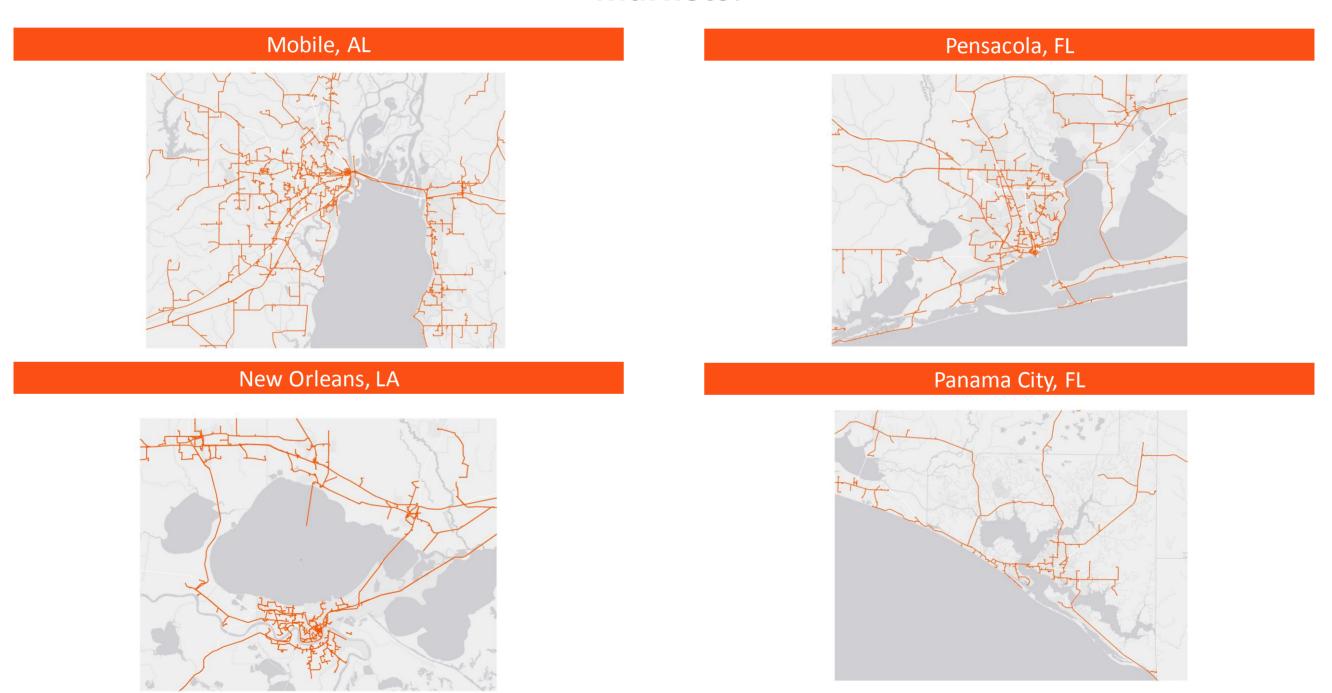






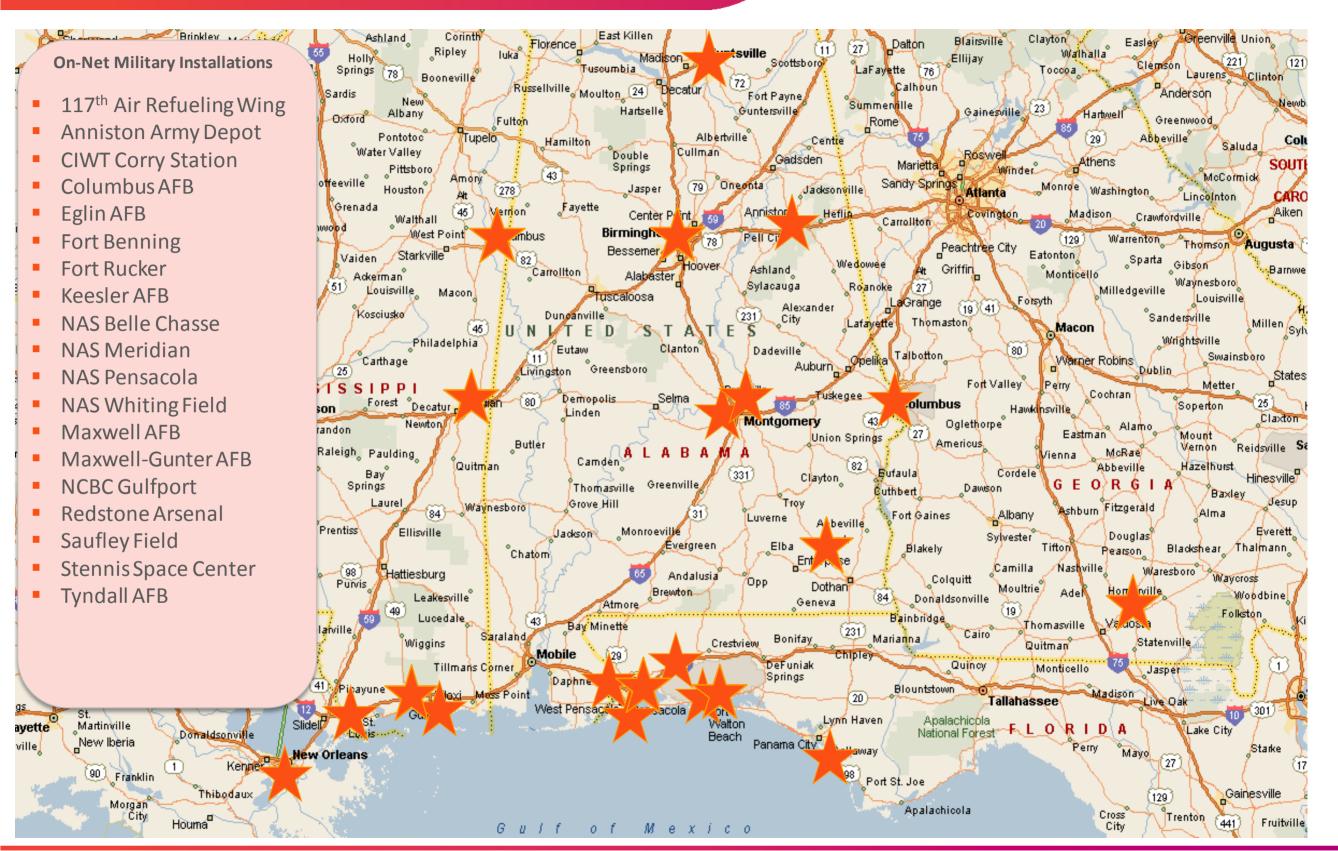
### Last mile networks

The value of the network is in the unique last-mile fiber routes within attractive markets.





#### **Customers**

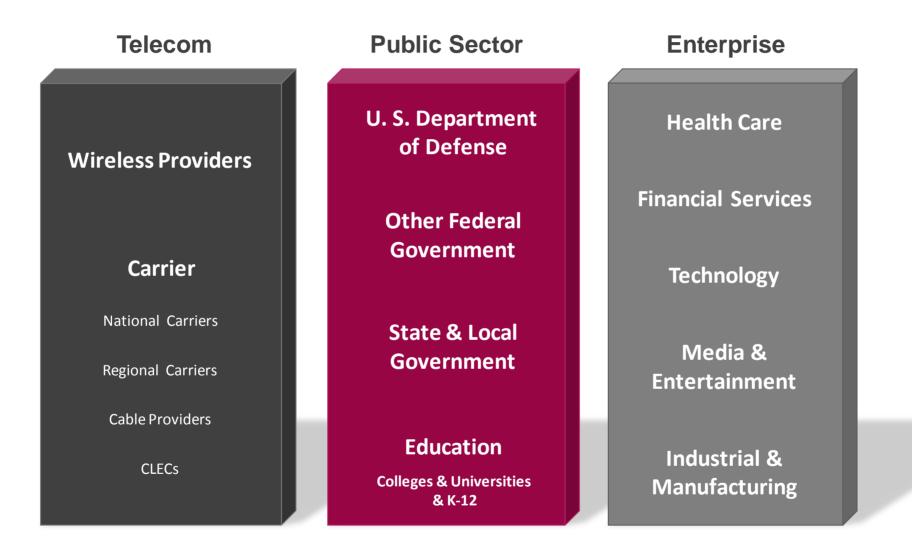






#### **Customer Base**

Southern Light has an entrenched and diverse customer base in three segments and that include a wide variety of industries.

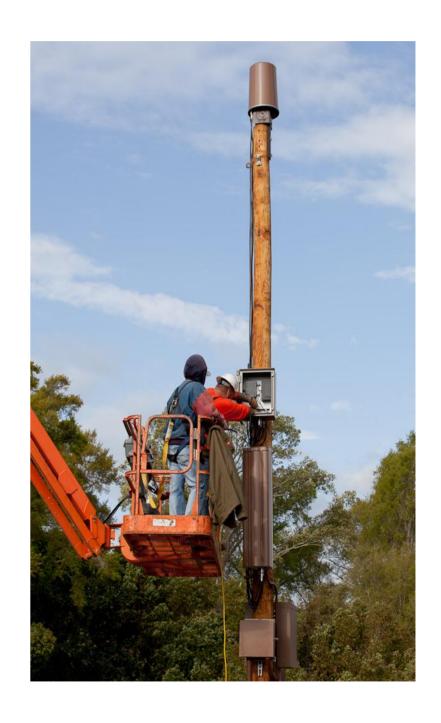




# **Small Cell/ODAS**

## **Small Cell Deployment**

- Limited Spectrum
- Small Cell technologies supplement a single highpowered antenna with a series of smaller, lowpower antennas to provide improved coverage
- Each location can handle approximately 50,000 calls per day, versus 500,000 calls for an actual cell site
- Number of cell sites expected to grow from 350,000 today to > 2.0 million by 2020
- Both an immediate opportunity and a bleeding edge service





# **Small Cell/ODAS**

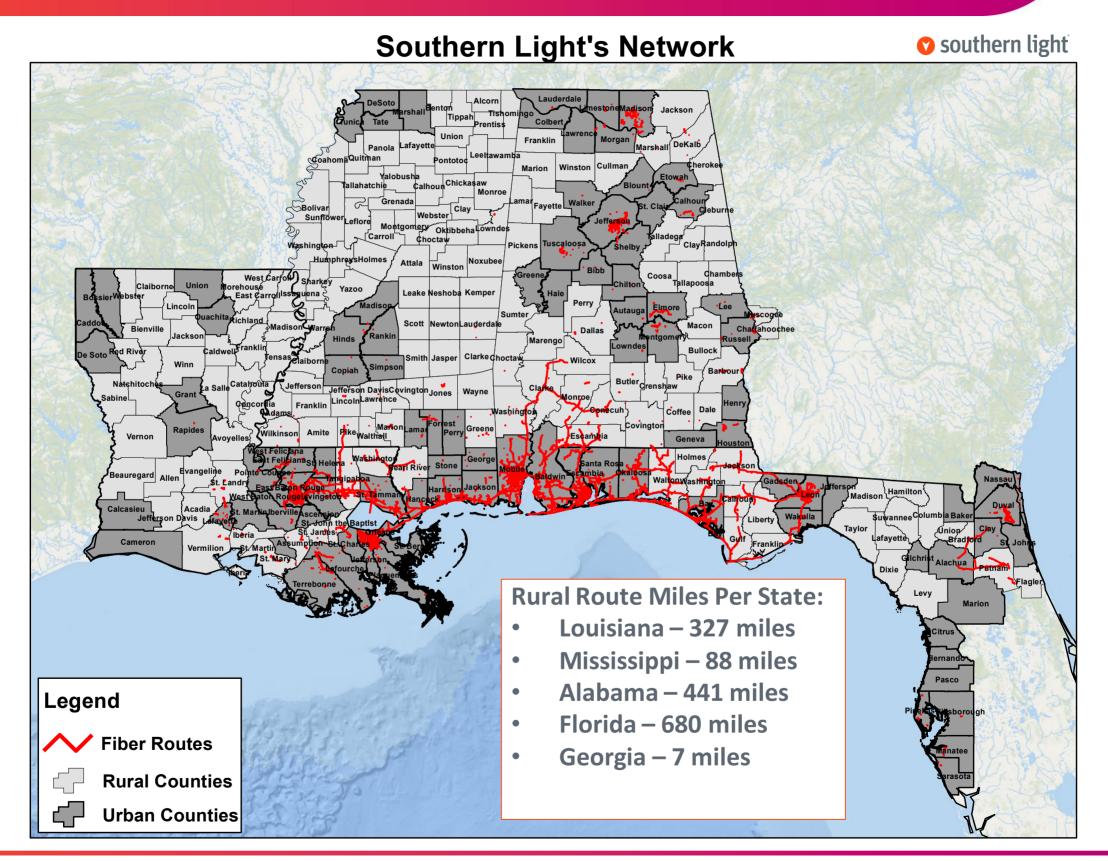
## Southern Light was an early mover on Small Cell/ODAS deployment

- In 2013 Southern Light launched its first neutral-host ODAS System in Fairhope
- In 2016 Southern Light deployed small cells in the Destin area
- Currently deploying 480 small cells in New Orleans
- Significant growth expected in order to support IoT and 5G





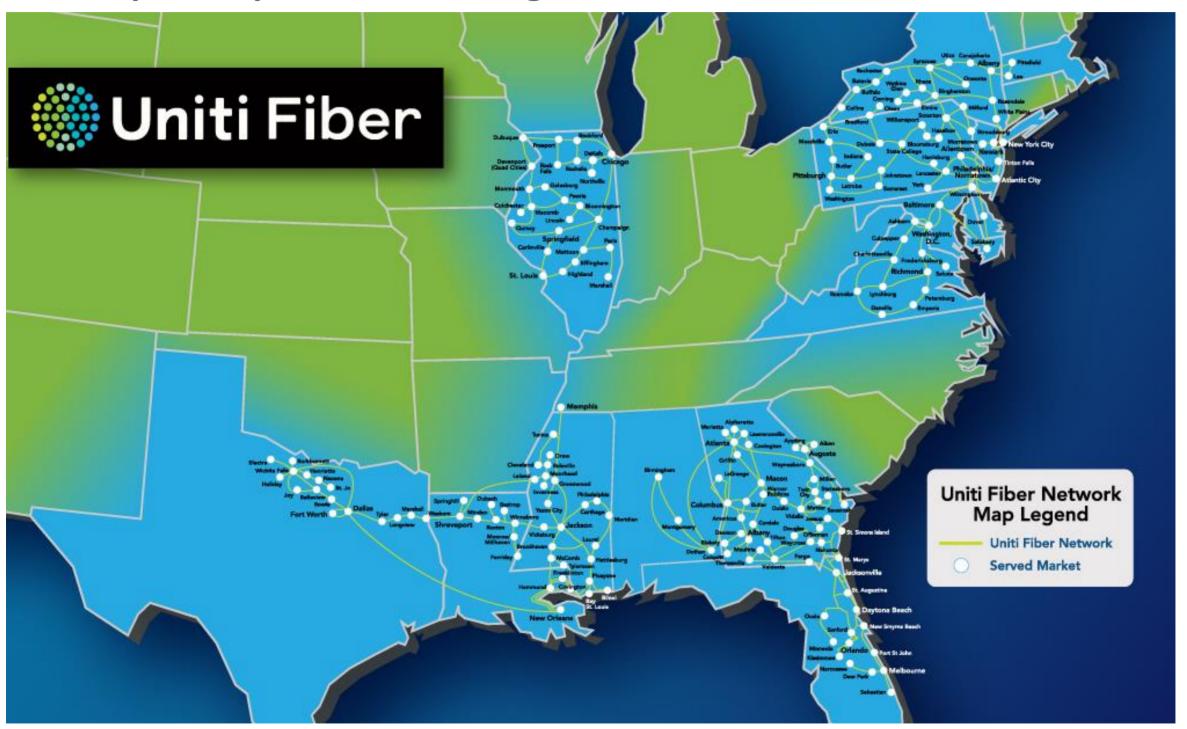
## **Rural Broadband**





# **Southern Light and Uniti Fiber**

# Uniti Group to acquire Southern Light





## **Southern Light and Uniti Fiber**

#### Uniti Group:

- Publicly traded REIT
- Headquartered in Little Rock, Arkansas
- Provides 5,200 customer connections
- Encompasses 2,600 municipalities

### • Impact:

- Access to capital and operational resources
- Increased network reach (post acquisition more than 1 million fiber strand miles)
- Enables Southern Light to become a diversified competitor



## **Broadband Deployment Policy**

## Impediments to deployment

- Fees (franchise, permitting, etc.)
- Inability to access Interstate ROW
- Bridge attachments
- Pole Attachment Agreements
- Small cell confusion

#### What to do:

- Standardized fee structures
- Education
- Incentivize municipalities and states to adopt broadband friendly policies (i.e. Gigabit Opportunity Zones)
- Standardized small cell regulations



